



## GENERAL REGULATIONS OF THE IBF/25 EXHIBITION

### Art. 1 – GENERAL RULES

The ITER Business Forum (IBF/25) will take place in Marseille, France, in April 23<sup>rd</sup>-25<sup>th</sup> 2025. The industrial and R&D exhibition, hereafter referred as “the Exhibition” will be held at Parc Chanot – Palais des Congrès in Marseille, situated on the basement and 1<sup>st</sup> floor with more than 90 booths.

The CEA/Agence ITER France is “the Organizer” of IBF/25.

### Art. 2 - REGISTRATION

Companies wishing to exhibit, hereafter referred as “the Exhibitors”, are requested to apply for a booth reservation by completing a “Booth reservation form” on the IBF website (<https://www.iterbusinessforum.com/> and click on “Participate”), no later than March 28th, 2025.

### Art. 3 - ASSIGNMENT OF BOOTHS

The Organizer will advise the Exhibitors accepted.

Each Exhibitor whose registration has been accepted will be assigned a space for exhibiting material according to booths availability. The Organizer’s decision in relation to booths allocation is final.

### Art. 4 – PRICES ( Booth) - PAYMENT - CANCELLATION

**Booth prices ::**

- Single booth 6 m<sup>2</sup> price is **2 500 €** (excluding VAT 20 %)
- Medium booth 9m<sup>2</sup> price is **3 500 €** (excluding VAT 20%)
- Big booth 12m<sup>2</sup> price is **5 000 €** (excluding VAT 20%)

A booth can be shared by a consortium or by several companies joining together.

**The price of each 6-m<sup>2</sup> booth includes:**

- 2 full passes for 2 Company delegates ( one full pass per person),
- 6sqm (6m<sup>2</sup>)
- Equipped booth with :
  - carpet
  - backwall & sidewall ( can be customized as during registration)
  - 3 LED lights
  - high bar table with 3 high stools and display
  - power supply + internet access (Exhibitor Wifi access)
  - bin
  - complementary equipment on demand ( rectangular table – black club set – counter 2 doors – foot for screen – display unit...).

**The price of each 9-m<sup>2</sup> booth includes:**

- 3 full passes for 3 Company delegates ( one full pass per person),
- 9sqm (9m<sup>2</sup>)
- Equipped booth with :
  - carpet
  - backwall & sidewall ( can be customized as during registration)
  - 3 LED lights
  - high bar table with 3 high stools and display
  - power supply + internet access (Exhibitor Wifi access)
  - bin
  - complementary equipment on demand ( rectangular table – black club set – counter 2 doors – foot for screen – display unit...).



**The price of each 12-m<sup>2</sup> booth includes:**

- 4 full passes for 4 Company delegates ( one full pass per person),
- 12sqm (12m<sup>2</sup>)
- Equipped booth with :
  - carpet
  - backwall & sidewall ( can be customized as during registration)
  - 3 LED lights
  - high bar table with 3 high stools and display
  - power supply + internet access (Exhibitor Wifi access)
  - bin
  - complementary equipment on demand ( rectangular table – black club set – counter 2 doors – foot for screen – display unit...).

**No other furniture will be provided. Additional furniture can be hired upon request based on the catalogue provided by the Organizer. Only furniture displayed in this catalogue will be accepted on site.**

**Specifications for the graphic design files to be provided by your company:**

- *HD Files*
- *Accepted formats: pdf, ai, eps*
- *Cutline 5 cm on all sides*

Additional passes can be purchased for other delegates of the Exhibitor Company for € 380 (10%VAT Excluded) per participant on early-bird price or € 480 late price and onsite.

While booking a booth, Exhibitors have to register in parallel and to fill in a company registration form on line for complementary passes.

Full Passes included in Exhibitors' booth reservations will be granted directly via their private access to the IBF/25 web platform.

Any additional delegates can be registered via the private access to the IBF/25 platform of the registered participants. The booth reservation form, with the Exhibitor's manual including detailed technical information and the General Regulations of the exhibition constitutes integral part of the contract.

**Payment modalities:**

After agreement of the booth registration form on line, the Organizer will confirm the registration to the Exhibitor. The Exhibitor will have to pay and after an invoice will be issued to confirm the registration and the payment.

The invoice does not cover eventual additional furniture hired by the Exhibitor, which will be invoiced separately.

Payment has to be made upon receipt of registration mail. The payment must be made by bank transfer or by credit card no later than March 31<sup>st</sup>, 2025.

**Cancellation:**

The Exhibitor may withdraw from its application by sending a written notice to the Organizer. Penalties will be applicable as specified hereunder.

In lack of a written notice, the Exhibitor will have to pay the whole amount of the fixed price.

Any changes to the Exhibitor's reservation form must be made in writing at [exhibition@iterbusinessforum.com](mailto:exhibition@iterbusinessforum.com).

For cancellations made:

- before March 31<sup>st</sup> 2025 : a cancellation fee of 50 % of the total worth of the invoice is due.

- after March 31<sup>st</sup> 2025 : cancellation fee of 100 % of the total worth of the invoice is due.



#### **Art. 5 - RESPONSIBILITIES**

The Exhibitor is sole responsible for the layout of its booth, as well as transportation, storage and removal of its proper material.

The Exhibitor cannot place in the booth anything that could damage visitors and other exhibitors. All damage or harm caused by its structures, equipment, articles to be exhibited or activities in its booth, as well as actions of the subcontractor firms, when these firms harm visitors and other exhibitors is the sole responsibility of the Exhibitor.

Arrangement of booths must respect a general height of 2,5 m.

Each booth will be supplied with electrical power up to 3 kW. The Organizer will not be responsible for any power failures that might occur.

Before and after the opening of the exhibition, no changes in booth set-up can be made without explicit permission of the Organizer.

The Organizer will provide the Exhibitors with the following services:

- a) General cleaning of exhibition premises;
- b) fire-security service.

Installation of booths can starts on **22<sup>nd</sup> April 2025 from 2:00 pm** (time subject to change) after the Organizer's approval. Disassembly of the booth and removal of material cannot start before the beginning of the last thematic session of the congress' last day. Precise time schedule will be provided in advance of the conference.

No specific surveillance (day or night) will be provided by the Organizer during the exhibition hours or during set up and dismantling. Firms are requested to take the necessary precautions and insurance.

#### **Art. 6 - PROHIBITIONS**

It is strictly forbidden to:

- a) even partially divide booths for any reason whatsoever;
- b) remain in the exhibition area after the closing time at night, even for the exhibiting firm employees;
- c) give practical demonstrations that could cause fires or any other kind of hazard;
- d) obstruct booths or other adjacent spaces (or the exhibition area which is not expressly allocated to it);
- e) carry out works in the booths during the visiting hours;
- f) distribute printed material (prospectus, announcements etc.) outside one's own booth;
- g) attach or hang anything on the walls with tape, drawing pins or other means;
- h) bring and offer at the booths any food and beverage which have not been supplied by the official supplier of the congress.

The Exhibitor commits to respect all rules and regulations indicated by the Organizer in the current General Regulations. Any infraction could cause the booth to be closed. Non-observance of the aforementioned regulations will in fact give the Organizer the right to consider the contract forfeited with the consequent closing of the booth without reimbursement of the paid rental price.

#### **Art. 7 - CANCELLATION OF THE EXHIBITION**

If for any reason, the exhibition should not take place, the participation commitments shall be considered cancelled; in this case, the Exhibitors who will have already booked their booth and paid its price will have the right to the reimbursement of the rent paid.

#### **Art. 8 - AMENDMENTS TO REGULATIONS**

The Organizer reserves the right to amend the articles of the present General Regulations up to the moment when the exhibition opens, without any responsibility towards the Exhibitors, with the sole obligation of a prior communication to the person involved.

#### **Art. 9 - GOVERNING LAW - DISPUTES RESOLUTION**



The contract established between the Organizer and the Exhibitors formed by the acceptance of the present General Regulations and the signature of the Booth reservation form is governed by French law.

In case of disputes regarding the implementation of the contract which could not be settled within a reasonable time by negotiation or by any other procedure to be agreed is, unless the Parties decide otherwise, subject to the Tribunal Administratif of Marseille, France.

#### **Art. 10 - ACCEPTANCE OF THE GENERAL REGULATIONS**

By confirming the booth reservation form on line, the Exhibitor accepts the present General Regulations.

#### **Organizer's address:**

Agence ITER France - CEA Cadarache - Building 521

13108 Saint-Paul Lez Durance - France

E-mail: [exhibition@iterbusinessforum.com](mailto:exhibition@iterbusinessforum.com)